Benefit Solutions That Count



Colonial Life Can Help You

- Expand your employee benefit offerings and save costs.
- Conduct your benefit enrollments quickly and efficiently.
- Simplify your benefits administration.



Only Through Colonial Life...



can you find these benefit solutions all together in one place.



Benefits Communication and Education

Pre-enrollment

 We engage employees to get them thinking about their benefit needs and options.

Enrollment

 We educate each employee on all of his or her benefit options and provide each with a personalized benefits statement.

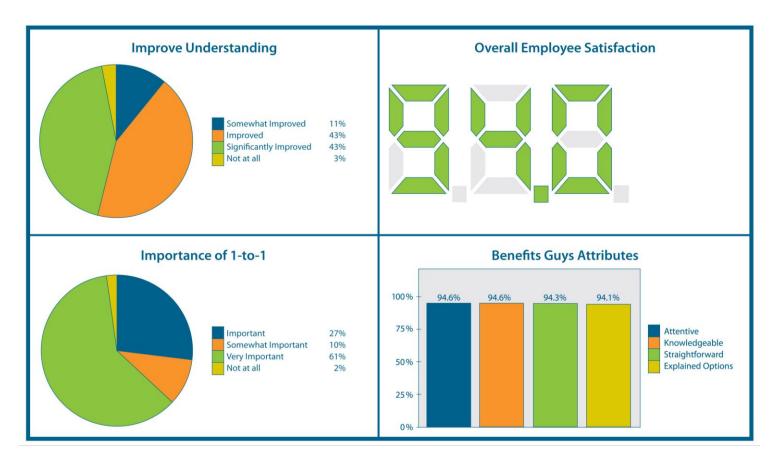
Post enrollment

 Using surveys and report cards, we provide you with honest employee feedback about our benefits counselors and the 1-to-1 session.

Making benefits count.

Benefits Guys Report Card

Employees want and value the 1-to-1 benefits counseling experience and give high marks to their Colonial Life benefits counselor.



Based on a 2010 survey of more than 5,000 employees.

Benefit Statements

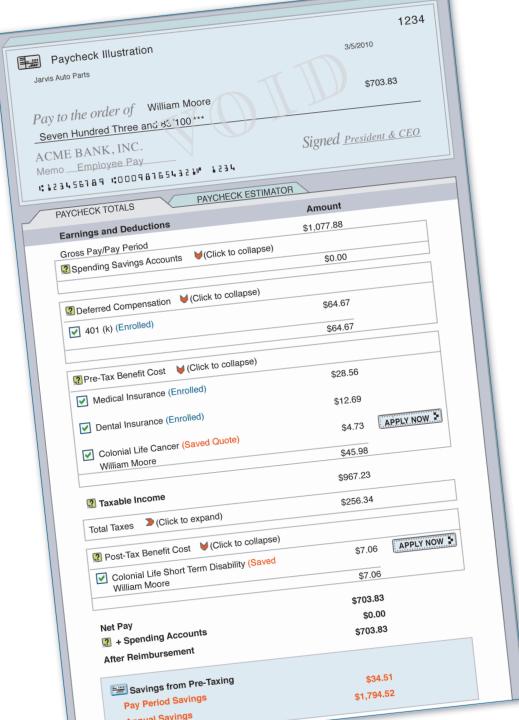
William Moore

123 Main Street Anytown, SC 29210



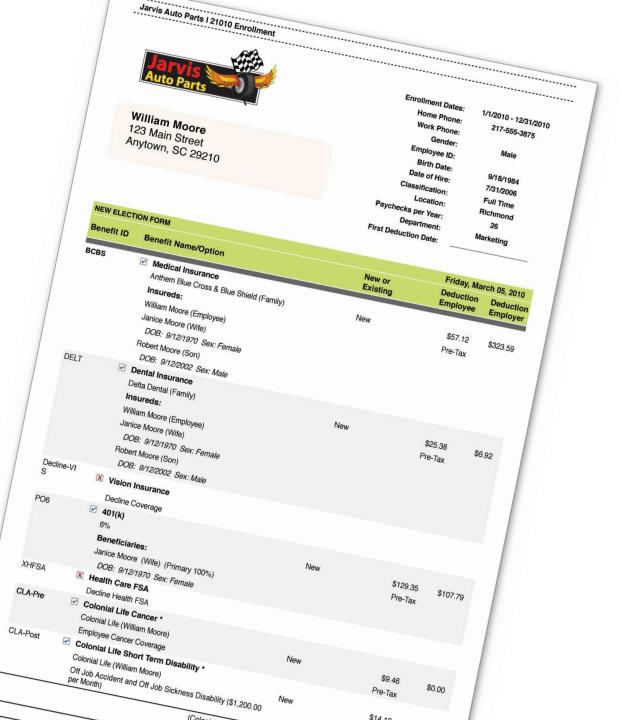
\$7,113.81

BENEFIT STATEMENT Benefit Medical Insurance Dental In		Auto Part	S
401(k) Term Life Parking Aller		Employee Deduction	
Uniform Allowance Wellness Plan Social Security Medicare Your employer contributes an additional 28.93% of your annual in of \$72,262.88 Other Compensation You also receive these other benefits, not tallied in your total contributes a Paid Holidays Vacation - 15 Days Paid Vacation Holidays - 8 Paid Holidays Sick Leave - 10 Days Paid Sick Leave	Total Cost Annual Income Total Compensation Income toward your benefits,	\$1,485.00 \$660.00 \$2,802.50 \$0.00 \$0.00 \$0.00	\$8,413,44 \$180.00 \$2,802.50 \$21.00 \$240.00
75 Faid Sick Leave	nal Value	\$0.00 \$0.00 \$0.00	3,233.55 ,724.56 155.70



Personal Salary Illustrations

Election Forms

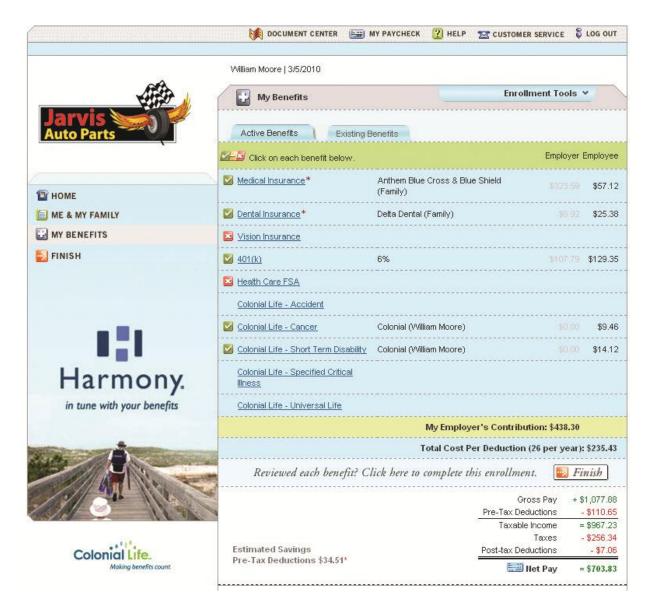


Easy, Efficient Enrollments

- 1-to-1
- Call Center enrollments
- Co-browsing
- Self-enrollment and group meetings



All Powered By Harmony®



Build a Personal Benefits Program You Can Count On

Colonial Life's personal insurance products and services can help you:

- Realize tax savings for you and your employees.
- Communicate the value of your benefits package to retain employees and reduce turnover.
- Fill in gaps in existing benefits coverage.



Build a Personal Benefits Program You Can Count On

Include a wellness benefit for certain key screening tests.

 Many of our products include wellness benefits and are provided regardless of any other insurance your employee may have. Many also offer dependent coverage, can be employee-paid and are HSA-compliant.



Build a Personal Benefits Program You Can Count On



- Disability Insurance
- Accident Insurance
- Cancer Insurance
- Critical Illness
 Insurance
- Hospital Confinement Indemnity Insurance
- Life Insurance



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Colonial Life and Health Care

With new government regulations and market reforms, employers must still manage health care costs while employees must still pay deductibles, co-pays and other out-of-pocket costs.

We can help you find the answers.

Colonial Life's products, which are offered in addition to qualified health insurance, will not be affected by health care reform.

- Voluntary insurance coverage will still be a very relevant part of employee benefits.
- The need for benefits communication and education will be greater than ever.



Core Benefits

By packaging core benefit offerings with our personal insurance products, you can enhance your benefits program and help employees fill the gaps in their coverage.

They can apply and pay for the protection they feel they need the most.

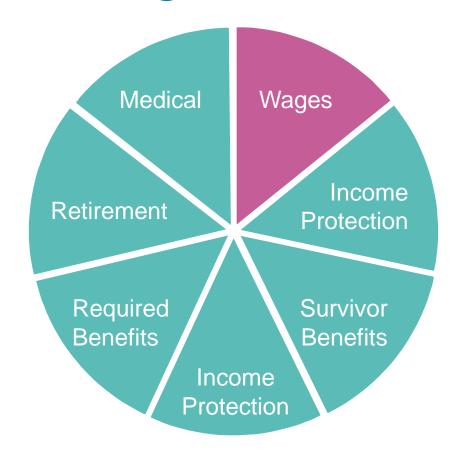
Core benefits

- Group major medical
- Group life
- 401(k)
- Vacation/sick leave
- Wellness programs



Enhanced Benefits and Tax Savings

- Reduce payroll taxes.
- Increase employees' spendable income.





Premium Only Plans

	Without Flex	With Flex
Gross Pay	\$1,000.00	\$1,000.00
Pre-Taxed Reduction (Major Medical)	- \$0.00	- \$180.00
Taxable Amount	\$1,000.00	\$820.00
FICA, Federal Tax and State Tax	- \$176.71	- \$132.34
Post-Tax Deduction (Major Medical)	- \$180.00	- \$0.00
Spendable Income	\$643.29	\$687.66

Savings Per Pay Period

\$44.37

Total Annual Savings

\$1,064.88

*Based on 24 pay periods

*Based on 2010 South Carolina Tax Tables



Flexible Spending Accounts

- Dependent Care Reimbursement Accounts let employees pre-tax out-of-pocket expenses for dependent care that allow employees and/or their spouses to work.
- Medical Reimbursement Accounts let employees pre-tax out-of-pocket expenses not covered by health insurance plans. This is a great way to help your employees cope with the higher deductibles and copayments in today's medical insurance plans.



Flexible Spending Accounts

	Without Dependent Care Reimbursement Account	With Dependent Care Reimbursement Account
Gross Pay	\$1,000.00	\$1,000.00
Pre-Tax Dependent Care Reduction	- \$0.00	- \$150.00
Taxable Income	\$1,000.00	\$850.00
FICA, Federal & State Taxes	- \$176.71	- \$139.74
Net Pay	- \$823.29	- \$710.26
Dependent Care Expense	- \$150.00	- \$0.00
Spendable Income	\$673.29	\$710.26

*Based on 24 pay periods

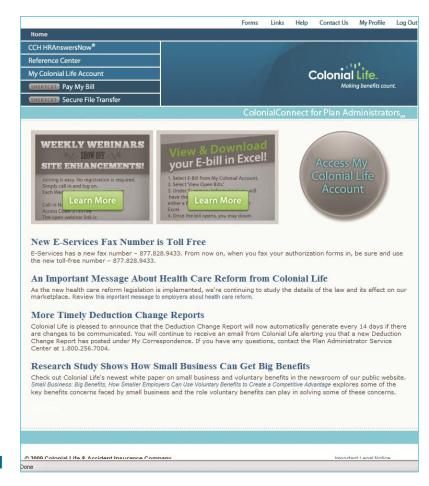
*Based on 2010 South Carolina Tax Tables



Easy, Time-Saving Administrative Services

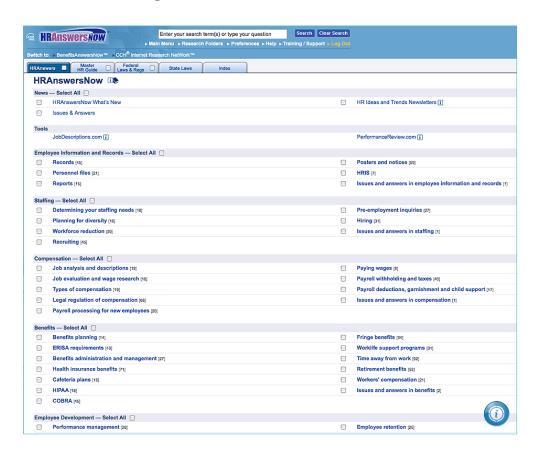
The ColonialConnect for Plan Administrators_{sm} Website

- Designed exclusively for our account plan administrators
- Easy and saves time by allowing you to:
 - View and pay your bill online
 - Conduct billing transactions
 - Update employee information
 - Download claim and service forms
 - E-mail key account service areas
 - And much, much more at no cost to you



Easy, Time-Saving Administrative Services

Through an arrangement with CCH (Commerce Clearing House) Inc., we offer you access to CCH's HRAnswersNow website.



- Direct link to valuable human resources policies and guidelines.
- State and federal laws and regulations.
- Everyday language explanations.

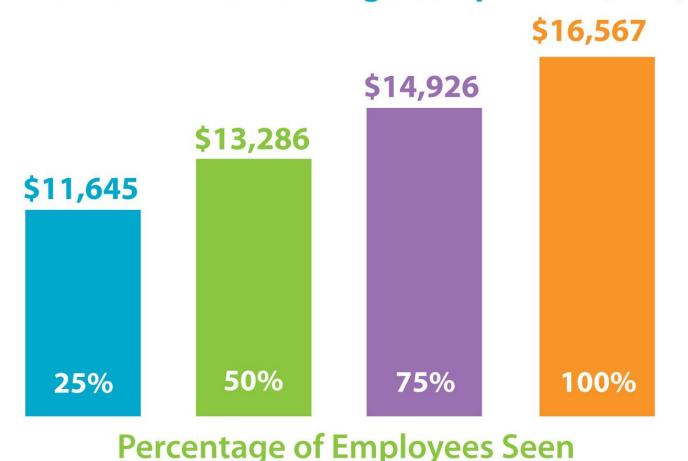


Employer Benefit Statement

	Colonial Life Service Offerings
Benefits Communication & Education	•
Section 125-Premium Only Administration	•
Personal Salary Illustrations	•
Employee Benefit Statements	•
Employee Election Forms	•
Electronic Billing and Reconciliation Services	•
CCH HRAnswersNow	•
Policyholder Self-Service Website	•
Section 125-Full Flex Discount Rates	•
Increased Employee Engagement in Wellness Programs	•
Core Product Enrollment and Carrier Feeds	•

Employer Benefit Statement

First Year Annual Savings Comparison (USD)



Personal Insurance Products and Superior Services

You can count on Colonial Life as a long-term partner to help you:

- Keep your costs down.
- Fill gaps in your benefit programs.
- Enhance employee appreciation of what you do for them.
- Realize tax savings.
- Consider new options.



Personal Insurance Products and Superior Services

Help protect your employees in 3 easy steps



Schedule group and 1-to-1 meetings





Long-Term Relationships

Colonial Life pioneered
Worksite marketing
In 1955...and our first
Customer is still with
Us today.

Our customer service team provides fast, hassle-free and reliable service - for you and your employees. Bilingual service specialists are also available for our Spanish-speaking customers.

